

DUPLICATE INVOICE



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #	2695683-1	Order #	2695683
Invoice Date	04/30/23	Alt Order #	WOC14112041
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 04/30/23	Flight Dates	04/28/23 - 05/04/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11844		

Billing Address:

Mentzer Media Services/ POL
Attention: Accounts Payable
2210 Grey Fox Ct
Bel Air, MD 21015

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Account Executive	Taylor Fritsch
Sales Office	TEGNA Sales Washington DC
Sales Region	National
Agency Code	9912736
Advertiser Code	855
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	3924AG
Advertiser Ref	M214038
Product 1	1025
Product 2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/28/23	05/04/23	GMK @ 6A	6:00 AM-7:00 AM	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 11111-- 5 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 04/28/23 6:22 AM GMK @ 6A 6:00 AM-7:00 AM :30 BFA23TV02H \$300.00 NM									
2	04/28/23	05/04/23	GOOD MORNING AMER 7:00 AM-9:00 AM ICA	7:00 AM-9:00 AM	11111--	:30	5	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 11111-- 5 \$325.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 04/28/23 8:37 AM GOOD MORNING AMERICA 7:00 AM-9:00 AM :30 BFA23TV02H \$325.00 NM									
3	04/28/23	04/29/23	GOOD MORNING AMER 7-9a ICA	7-9a	-----1-	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -----1- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Sa 04/29/23 8:40 AM GOOD MORNING AMERICA 7-9a :30 BFA23TV02H \$180.00 NM									
4	04/28/23	04/30/23	GOOD MORNING AMER 8-9a ICA	8-9a	-----1	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/24/23 04/30/23 -----1 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Su 04/30/23 8:26 AM GOOD MORNING AMERICA 8-9a :30 BFA23TV02H \$200.00 NM									
5	04/28/23	05/04/23	WHAS11 NEWS @ 5p	5-530p	11111--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 11111-- 5 \$350.00									

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at <https://premion.com/advertising-terms-and-conditions/>.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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Cincinnati, OH 45263-7386

Invoice #	2695683-1	Invoice Month	April 2023
Invoice Date	04/30/23	Invoice Period	03/27/23 - 04/30/23
Advertiser	ISS/ Bluegrass Freedom Action		
Product	MBGFA		
Estimate #	11844		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
5	04/28/23	05/04/23	WHAS11 NEWS @ 5p	5-530p	11111--	:30	5	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 11111-- 5 \$350.00										
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	04/28/23	5:25 PM	WHAS11 NEWS @ 5p	5-530p	:30	BFA23TV02H	\$350.00	NM
6	04/28/23	05/04/23	WHAS11 NEWS @ 530 P	530-6p	11111--	:30	5	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 11111-- 5 \$400.00										
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	04/28/23	5:57 PM	WHAS11 NEWS @ 530P	530-6p	:30	BFA23TV02H	\$400.00	NM
7	04/28/23	05/04/23	WHAS11 NEWS @ 6p	6-630p	11111--	:30	5	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 11111-- 5 \$450.00										
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	04/28/23	6:22 PM	WHAS11 NEWS @ 6p	6-630p	:30	BFA23TV02H	\$450.00	NM
8	04/28/23	05/03/23	ENTERTAINMENT TONI GHT	7-730p	111----	:30	3	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 -11-1-- 3 \$500.00										
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	04/28/23		ENTERTAINMENT TONIGHT	7-730p	:00		\$500.00	NM
See MG 8.4										
11	04/28/23	05/04/23	WHAS11 NEWS AT 11 M-F/SU	11-1135p	1-11-11	:30	5	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 1-11-11 5 \$400.00										
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	WHAS	Sa	04/29/23	11:28 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV02H	\$400.00	NM
3	WHAS	Su	04/30/23	11:22 PM	WHAS11 NEWS AT 11 M-F/SU	11-1135p	:30	BFA23TV02H	\$400.00	NM
12	04/28/23	04/28/23	Local News @ 11p M-F DB	Various	----F--	:30	1	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/28/23 05/04/23 ----F-- 1 \$400.00										
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	WHAS	F	04/28/23	11:42 PM	Local News @ 11p M-F DB	Various	:30	BFA23TV02H	\$400.00	NM

Total Spots 10

Include Invoice # on Check - Payment Terms 30 Days

Gross Total **\$3,405.00**

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Product	MBGFA		
Estimate #	11844		

Agency Commission **\$510.75**

Net Amount Due **\$2,894.25**

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